

CAPABILITY STATEMENT

Executive Summary

Exodus is a Certified Minority Business Enterprise (MBE) and Woman-Owned Small Business (WOSB) founded in 2016 to address the 72% of business problems that originate from broken processes. Exodus offers professional services to corporations, governments, and other organizations focusing on operational aspects. Our differentiator is our systems thinking approach to problem-solving, which allows us to curate structural rather than event-based solutions to our client's business challenges. By connecting people and processes, we can capture expertise and knowledge and weave it into the processes to produce a robust system of inputs and outputs.

CORE COMPETENCIES

Our system thinking approach to problem-solving ensures that a process is never looked at in isolation but rather as a system, enhancing our ability to create viable solutions for your business challenge.

- Automation & Technology Implementation
- Core Business Operations
- Facilities Management (janitorial)
- Human Capital
- People and Organizational Performance
- Process/System Re-design
- Professional Development

DIFFERENTIATORS

1. Our differentiator is our systems thinking approach to problem-solving, which allows us to curate structural rather than event-based solutions to our client's business challenges.
2. 25+ years of experience in collaboration & communicating with people of diverse backgrounds, capabilities & perspectives.
3. Experience with entrepreneurs and organizations from various industries.

COMPANY DATA

Company Contact

Gloria Strauthers, CEO

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Business Overview

- DUNS: 065354751
- CAGE Code: 97JR2
- Company Type: LLC
- Incorporated: 2016
- Accept Credit and Purchase Cards

Industry Certifications

- Certified HR Professional (SHRM-CP)
- Certified Maxwell Leadership Coach, Speaker, and DISC® Trainer.
- Registered Environmental Services Executive (RESE) & CMI Master Custodial Technician

NAICS CODES

- 541512 Professional, Scientific, and Technical Services
- 541611 Administrative Management & General Consulting Services
- 541612 Human Resources Consulting Services
- 541618 Other Management Consulting Services
- 611430 Professional and Management Development Training

PAST PERFORMANCE

- Statesboro Bullock County Chamber of Commerce
- The Business Innovation Group@ Georgia Southern University
- Savannah State University
- Superior Management Systems
- GA Notary Network, Inc. (GaNN)
- ISSA/IEHA North America Tradeshow

CERTIFICATIONS

